



Camera di Commercio  
Perugia



Camera di Commercio  
Terni

**Perugia Chamber of Commerce  
Terni Chamber of Commerce  
*Stories on Umbria* journalism award  
Third edition  
Call for entries 2012**

The Perugia and Terni Chambers of Commerce set up the third edition of *Stories on Umbria* international journalism award.

The competition is addressed to articles and TV programmes covering issues of artistic-cultural-environmental highlights and high-quality economic system of the region, improving Umbria visibility both in Italy and worldwide and the best products of umbrian entrepreneurial system

## **Rules**

1. Participation in the competition is free and implies full acceptance of the rules.
2. The competition is divided into three sections:
  - **Traditional press articles:** photo-journalistic articles published from 1<sup>st</sup> January 2011 until 29<sup>th</sup> february 2012 in Italy or abroad;
  - **Television:** TV services broadcasted from 1<sup>st</sup> January 2011 until 29<sup>th</sup> february 2012 in Italy or abroad;
  - **Web articles:** web articles published in the net from 1<sup>st</sup> January 2011 until 29<sup>th</sup> february 2012.
3. Articles and services can be sent also as the result of a team work. Each author can submit no more than two works.
4. Works must arrive no later than March 15, 2012 at the Organizing Secretariat of the Competition: Chamber of Commerce of Perugia, Press and Communication Office, Via Cacciatori delle Alpi, 42 - 06121 Perugia - Italy, email: [urp@pg.camcom.it](mailto:urp@pg.camcom.it). Competitors must also send the entry form – duly filled in and signed – and a brief curriculum vitae.
5. **Press - Prize of € 2,500.**  
Partecipazione è riservata a articoli pubblicati in giornali o riviste dal 1<sup>st</sup> January 2011 until 29<sup>th</sup> february 2012. Works must be sent together with a copy of the newspaper or



Camera di Commercio  
Perugia



Camera di Commercio  
Terni

magazine in which they have been published (also in PDF format if sent by email).

**6. TV - Prize of € 2,500.**

Participation is reserved to services broadcasted from 1<sup>st</sup> January 2011 until 29<sup>th</sup> february 2012 on national television or satellite tv. A brief synopsis in Italian or in English must be submitted.

**7. Web - Prize of € 2,500**

Participation is reserved to articles published on the web from 1<sup>st</sup> January 2011 until 29<sup>th</sup> february 2012.

8. The official nominees will be examined by a jury panel established by Perugia and Terni Chambers of Commerce.

9. The jury panel will examine also articles and services suggested by its members, according to the rules.

10. Works will be examined according to the following general criteria:

- Ability to match territory and enterprise issues, with special regard to the best products of umbrian entrepreneurial system
- Originality of the subjects
- Richness of information

11. The Jury Panel will select the best contribution in each category.

The awarding of the price will take place in Perugia during the 2012 International Festival of Journalism.

12. Every price will be paid cash for the amount of 40%. The remaining 60% will consist in a journey to discover Umbria and its local products, to be spent within 2013.

13. Prizes not collected personally by the authors will remain in the availability of Chambers of Commerce of Perugia and Terni.

14. The decisions and the reasons expressed by the Jury Panel are final. Chambers of Commerce reserve the right to make appropriate amendments to these Rules if necessary, by adequate publicity on their institutional websites.



Camera di Commercio  
Perugia



Camera di Commercio  
Terni

### **General Information**

In connection with anything not expressly provided for in these rules, decisions are up to the Chambers of Commerce.

The Organizing Secretariat of the award is by the Chamber of Commerce of Perugia.

The Chamber of Commerce of Perugia guarantees the use of personal data in accordance to law.

The Chamber of Commerce of Perugia reserves the right to publish all the works on their own media, in obedience to original texts and images.

### **Organizing Secretariat:**

Chamber of Commerce of Perugia

Press and Communication Office

Via Cacciatori delle Alpi, 42 06121 Perugia - Italia

tel. +39 075 5748273 – 5748254 – 5748312

urp@pg.camcom.it

[www.pg.camcom.gov.it/P42A0C504S19/Premio-giornalistico--Raccontami-l-Umbria-.htm](http://www.pg.camcom.gov.it/P42A0C504S19/Premio-giornalistico--Raccontami-l-Umbria-.htm)

facebook: [www.facebook.com/#!/pages/Premio-Giornalistico-Raccontami-Umbria/230746573630765](https://www.facebook.com/#!/pages/Premio-Giornalistico-Raccontami-Umbria/230746573630765)]