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Perugia



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## **STORIES ON UMBRIA**

### **International Journalism Award 2016**

*Seventh edition*

#### **ANNOUNCEMENT - RULES**

The Perugia and Terni Chambers of Commerce hereby announce the "Stories on Umbria" international journalism award 2016.

The competition is open to articles about the region's artistic, cultural and environmental treasures and its high quality economic and production system, that generate positive media exposure for Umbria and its products in Italy and the world.

#### **Rules**

1. Participation in the competition is free of charge and implies the acceptance of these rules.
2. The award is divided into three distinct categories:
  - **Tourism, Nature and Culture:** photographic-journalistic articles about Umbria's artistic, cultural and environmental treasures, published in national or international newspapers, periodicals or online publications, between 1 January 2015 and 31 March 2016;
  - **Business, Products and Jobs:** photographic-journalistic articles with interesting stories about Umbria's business, jobs and crafts, and the region's high-quality production system, published in national or international newspapers, periodicals or online publications, between 1 January 2015 and 31 March 2016;
  - **Video:** features aired on an official broadcast channel or published on the web, between 1 January 2015 and 31 March 2016;
3. The articles and video reportages may be produced by a single journalist or by a team of journalists. Each author may submit up to two entries to the award organisers.
4. The entries must be submitted together with the participation form, properly filled in and signed, and a brief *curriculum vitae* of the author, to the competition's organisation office:



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Camera di Commercio di Perugia, Ufficio Stampa e editoria, Via Cacciatori delle Alpi, 42 - 06121 Perugia - Italy, email: [raccontami@pg.camcom.it](mailto:raccontami@pg.camcom.it).

**The dead line for entries is 1 April 2016.**

Articles and video services submitted without specifying the name of the author will be attributed to the managing director of the media outlet where the article appears.

**5. Tourism, Nature and Culture category - Prize € 2.500**

photographic-journalistic articles with interesting stories about Umbria's business, jobs and crafts, and the region's high-quality production system, published in national or international newspapers, periodicals or online publications, between 1 January 2015 and 31 March 2016 may be submitted. The articles must be sent together with a copy of the newspaper or periodical it was published in (alternatively, a copy of the newspaper or periodical in PDF format may also be submitted via e-mail) or by the link to the site where it appeared.

**6. Jobs, Business and Products category - Prize € 2.500**

Photographic-journalistic articles about interesting jobs, business and high-quality production system, published in national or international newspapers, periodicals or online publications between 1 January 2015 and 31 March 2016 may be submitted. The articles must be sent together with a copy of the newspaper or periodical it was published in (alternatively, a copy of the newspaper or periodical in PDF format may also be submitted via e-mail) or by the link to the site where it appeared.

**7. Video category - Prize € 2,500.**

Features aired on an official broadcast channel or published on the web between 1 January 2015 and 31 March 2016 may be submitted. The features must be sent together with a summary in either Italian or English.

**8.** The articles and video reportages will be examined by a Jury appointed by the Perugia and Terni Chambers of Commerce, made up of experts in the competition's issues.

**9.** Articles and video reportages already submitted in 2015 edition of the award can't compete to the current edition.

**10.** Articles and video services will be evaluated according to the following general criteria:

- the ability to link issues of territorial interest with local businesses, with a special focus on the finest products and services that Umbria has to offer;
- the originality of the themes presented;
- the wealth of information.



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**11.** The Jury has the final authority to determine the winners and will nominate for the award a shortlist of 3 entries for each category that exemplify the objectives and spirit of the competition. The finalists in each category will be invited to attend the **award ceremony, to be held in Perugia in June 2016.**

**The winners will be awarded during the ceremony, presided over by the President of the Jury.**

**12.** Prizes not collected personally by the authors will remain in the availability of the Perugia and Terni Chambers of Commerce.

**13.** The evaluation and the motivation expressed by the Jury are unquestionable. The Chambers of Commerce of Perugia and Terni reserve the right to make any changes to the rules if necessary, posting adequate notifications on their institutional websites.

## General Information

For anything that is not set forth in these rules regarding the organisation of the competition, decisions are up to the Perugia and Terni Chambers of Commerce.

The competition is organized by the Perugia Chamber of Commerce.

The Perugia Chamber of Commerce ensures that the data collected for this competition will be handled in accordance with current national legislation regarding privacy and the protection of personal information.

The Perugia and Terni Chambers of Commerce reserve the right to publish, in their own institutional communication channels, the submitted materials, respecting the integrity of the texts, images and copyright protection laws.

Competition organization office:

Perugia Chamber of Commerce

Press Office

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THE GENERAL SECRETARY

Mario Pera