



Camera di Commercio
Perugia



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Terni



STORIES ON UMBRIA International Journalism Award 2017

Eighth edition

ANNOUNCEMENT – RULES (approved by Determinazione S.G. n. 615 9 December 2016)

The Perugia and Terni Chambers of Commerce hereby announce the “Stories on Umbria” international journalism award 2017.

The competition is open to articles about the region’s artistic, cultural and environmental treasures and its high quality economic and production system, that generate positive media exposure for Umbria and its products in Italy and the world.

Rules

1. Participation in the competition is free of charge and implies the acceptance of these rules.
2. The award is divided into three distinct categories:
 - **Tourism, Nature and Culture:** photographic-journalistic articles about Umbria’s artistic, cultural and environmental treasures, published in national or international newspapers, periodicals or online publications, between 1 January 2016 and 15 February 2017;
 - **Business, Products and Jobs:** photographic-journalistic articles with interesting stories about Umbria's business, jobs and crafts, and the region's high-quality production system, published in national or international newspapers, periodicals or online publications, between 1 January 2016 and 15 February 2017;
 - **Video:** features aired on an official broadcast channel or published on the web, between 1 January 2016 and 15 February 2017.

In the video category is established the "School of Journalism" Award, reserved to features made by students attending an Italian School of Journalism, recognized by the Order of journalists, aired on an official broadcast channel or published on the web between 1 January 2016 and 15 February 2017.



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3. The articles and video reportages may be produced by a single journalist or by a team of journalists. Each author may submit up to two entries to the award organisers.

4. The entries must be submitted together with the participation form (published on www.pg.camcom.gov.it), properly filled in and signed, and a brief curriculum vitae of the author, to the competition's organisation office:

(Mail) Camera di Commercio di Perugia, Ufficio Stampa e Editoria, Via Cacciatori delle Alpi, 42 - 06121 Perugia - Italy (**on the envelope please write down "Entry form - Stories on Umbria international journalism award 2017");**

or eMail: raccontami@pg.camcom.it.

The dead line for entries is 15 February 2017.

Articles and video services submitted without specifying the name of the author will be attributed to the managing director of the media outlet where the article appears.

5. Tourism, Nature and Culture category - Prize € 2.000

Photographic-journalistic articles with interesting stories about Umbria's business, jobs and crafts, and the region's high-quality production system, published in national or international newspapers, periodicals or online publications, between 1 January 2016 and 15 February 2017 may be submitted. The articles must be sent together with a copy of the newspaper or periodical it was published in (alternatively, a copy of the newspaper or periodical in digital format may also be submitted via e-mail) or by the link to the site where it appeared.

6. Business, Products and Jobs category - Prize € 2.000

Photographic-journalistic articles about interesting jobs, business and high-quality production system, published in national or international newspapers, periodicals or online publications between 1 January 2016 and 15 February 2017 may be submitted. The articles must be sent together with a copy of the newspaper or periodical it was published in (alternatively, a copy of the newspaper or periodical in digital format may also be submitted via e-mail) or by the link to the site where it appeared.

7. Video category - Prize € 2.000

Features aired on an official broadcast channel or published on the web between 1 January 2016 and 15 February 2017 may be submitted. The features must be sent together with a summary in either Italian or English.

8. School of Journalism Award - € 1.000

In the video category is established the "School of Journalism" Award, reserved to features made by



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students attending an Italian School of Journalism, recognized by the Order of journalists, aired on an official broadcast channel or published on the web between 1 January 2016 and 15 February 2017. The features must be sent together with a summary.

9. General excellence (Jurors' Choice) - Prize € 2.000

An entry of high excellence not honoured in the main categories could be selected by the Jury.

10. The articles and video reportages will be examined by a Jury appointed by the Perugia and Terni Chambers of Commerce, made up of experts in the competition's issues.

11. Articles and video features already submitted in 2016 edition of the award can't compete to the current edition.

12. Articles and video services will be evaluated according to the following general criteria:

- the ability to link issues of territorial interest with local businesses, with a special focus on the finest products and services that Umbria has to offer;
- the originality of the themes presented;
- the wealth of information.

13. The Jury has the final authority to determine the winners for each category. **The winners will be awarded during the award ceremony, to be held in Perugia in April 2017**, during the International Journalism Festival (5-9 April 2017).

14. Prizes not collected personally by the authors will remain in the availability of the Perugia and Terni Chambers of Commerce.

All candidates in the competition will be also entered into a specific institutional mailing list, managed directly and exclusively by Perugia and Terni Chambers of Commerce, in order to join press tours and other initiatives, including editorial, cultural and tourist promotion of Umbria.

15. It is also established the **"Stories on Umbria - Under 30" Photo Contest** for the best photo representing the beauty and charm of Umbria, declined in its cultural, tourist and culinary treasures.

The purpose of this contest is to promote a visual storytelling of Umbria from the point of view of young people.

Participation to the contest is free and **open exclusively to non-professional photographers**, aged between 18 and 29 years.

Each candidate can participate with **one up to five photos**. The images must be obtained with digital cameras and sent without any digital processing, excluding minimal changes in colours and contrast.



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The image files must be compulsory in JPG format. Other formats won't be allowed. The size of each file must not be less than 1 megabyte and greater than 5 megabytes, with a resolution of 300 dpi.

Entries must be sent (using the forms published on www.pg.camcom.gov.it) **by February 15 2017** to the Organizing Secretary of the Prize. The attached images must be titled. Within the same period, the candidate will have to "post" the images on the @RaccontamiUmbria Facebook page, where the photo contest will be published.

The photos will be judged by a popular jury, that will vote by clicking "like" the favourite one.

The 10 Top Rated photos will then be evaluated by the Jury, supplemented by professional photographers: each candidate will access to this stage with the most voted photo.

The Jury will select the winner, that will be awarded during the ceremony (see point 13).

Furthermore the winning photo, as well as the other ones in the competition, will be used by the Chambers of Commerce of Perugia and Terni, with Creative Commons license, in communication campaigns and publishing initiatives, both online and offline.

16. The evaluation and the motivation expressed by the Jury are unquestionable. The Chambers of Commerce of Perugia and Terni reserve the right to make any changes to the rules if necessary, posting adequate notifications on their institutional websites.

General Information

For anything that is not set forth in these rules regarding the organisation of the competition, decisions are up to the Perugia and Terni Chambers of Commerce.

The competition is organized by the Perugia Chamber of Commerce.

The Perugia Chamber of Commerce ensures that the data collected for this competition will be handled in accordance with current national legislation regarding privacy and the protection of personal information.

The Perugia and Terni Chambers of Commerce reserve the right to publish, in their own institutional communication channels, the submitted materials, respecting the integrity of the texts, images and copyright protection laws.

Competition organization office:

Perugia Chamber of Commerce

Press Office

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THE GENERAL SECRETARY

Mario Pera