



Camera di Commercio
Perugia



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Terni

STORIES ON UMBRIA
International Journalism Award 2018
Ninth edition

COMPETITION ANNOUNCEMENT – TERMS AND CONDITIONS

The Chambers of Commerce of Perugia and Terni hereby announce the ninth edition of the International Journalism Award “*Raccontami l’Umbria – Stories on Umbria*”.

The competition is reserved to those articles dealing with the region’s artistic-cultural-environmental points of excellence and the high quality economic-productive system, bringing the national and international focus on Umbria and its territory and contributing to valorising the best of Umbrian business production.

Terms and conditions

1. Participation in the competition is free of charge and implies full acceptance of these regulations.
2. The award is divided up into three separate sections:
 1. **Tourism, Environment and Culture.** Photo-journalistic articles published in daily or periodic national and international newspapers and magazines, including on-line ones between 1st January 2017 and 18th February 2018 principally dealing with the tourist, landscape, environmental and cultural heritage of Umbria;
 2. **Umbria del Gusto.** Photo-journalistic articles published in daily or periodic national and international newspapers and magazines, including on-line ones between 1st January 2017 and 18th February 2018 principally dealing with the typical and high quality enogastronomic production of Umbria;
 3. **Videos:** audio-visual reports aired between 1st January 2017 and 18th February 2018 on national or satellite television channels or on the internet.

The **Schools of Journalism Award** has been established, reserved for video reports made by students of schools of journalism in Italy recognised by the National Council of the Order of Journalists, aired between 1st January 2017 and 18th February 2018 on national or satellite television channels or on the internet.

3. Articles or audio-visual reports may be produced by an individual or by a work



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Perugia



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Terni

group. Each author may send a maximum of two contributions to the Award Secretary's Office.

4. All applications – articles or audio-visual reports – must be received, together with the duly completed and signed candidature form (published on www.pg.camcom.gov.it), **by no later than 19th February 2018** by the Competition Organisation Secretary's Office (applications can be made via mail to: Camera di Commercio di Perugia, Via Cacciatori delle Alpi, 42 - 06121 Perugia – Italia – ***please clearly write on the envelope "Application for Raccontami l'Umbria – Stories on Umbria 2018***; or via email to raccontami@pg.camcom.it).

Please also include a brief CV of the author.

Any article or video report that has not been signed will be attributed to the editor of the newspaper or channel that published/aired the piece in question.

COMPETITION CATEGORIES

5. Tourism, environment and culture - € 2,500

We accept photo-journalism articles published in daily or periodic national and international newspapers and magazines, including on-line ones between 1st January 2017 and 18th February 2018 principally dealing with the tourist, landscape, environmental and cultural heritage of Umbria. The articles must be sent together with a copy of the daily or periodical publication in which they were published (alternatively, for applications made via email, a digital copy of the daily or periodical publication may be attached).

6. Umbria del Gusto - € 2,500

We accept photo-journalistic articles published in daily or periodic national and international newspapers and magazines, including on-line ones between 1st January 2017 and 18th February 2018 principally dealing with the typical and high quality oenogastronomic production of Umbria. The articles must be sent together with a copy of the daily or periodical publication in which they were published (alternatively, for applications made via email, a digital copy of the daily or periodical publication may be attached).

7. Videos - € 2,500

We accept audio-visual reports aired between 1st January 2017 and 18th February 2018 on national or satellite television channels or on the internet. These reports must be accompanied by a synopsis in Italian or alternatively in English.

8. "Schools of Journalism" Award - € 1,000



Camera di Commercio
Perugia



Camera di Commercio
Terni

The “**Schools of Journalism” Award** has been established within the video section, reserved exclusively for video reports carried out by students of schools of journalism in Italy recognised by the National Council of the Order of Journalists. We only accept video reports aired between 1st January 2017 and 18th February 2018 on national or satellite television channels or on the internet. These reports must also be accompanied by a synopsis.

9. Jury Prize - € 2,500

The Committee as per point 10 below, whose decision is final and absolute, may furthermore award the “Jury Prize” to any candidate considered particularly worthy from among the three main categories of the competition.

10. The winners will be chosen by a Committee nominated by the Chambers of Commerce of Perugia and Terni and made up of experts.

11. Articles or reports put forward for the 2017 edition of the award will not be accepted for candidature in this current edition.

12. All articles and reports put forward in the competition will be assessed based on the individual categories and the following general criteria:

- the ability to unite the themes of territory and business, with particular focus on the best business productions of the Umbrian region;
- originality of the themes proposed;
- breadth of information given.

13. The Committee, whose decision is final and absolute and following the criteria set out in point 12 above will choose the winners for each of the awards from among those who best fulfilled the objectives and spirit of the competition. The winners will be invited to participate in the **prize-giving ceremony**, held in Perugia in **April 2018**, during the **XII edition of Perugia’s International Festival of Journalism** (11th-15th April 2018).

14. Any prizes not personally collected by the authors will remain with the Chambers of Commerce of Perugia and Terni.

Furthermore, all candidates in the various competition categories will be entered into a specific institutional mailing list, managed directly and exclusively by the Chambers of Commerce promoting the competition, for the participation in press tours and other initiatives – including publishing ones – to promote the culture and tourism of the Umbrian region.



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Terni

15. New for 2018: the photography competition “*Raccontami l’Umbria ... degli Eventi*”.

This competition aims to award the photograph that best represents Umbria through its rich offer of lively events and exhibitions that throughout the year are held in the region – from great cultural Festivals to historical re-enactments, from local Fairs to important music events. Participation is free of charge.

More information on how to participate will be given in the Terms and conditions issued by the Chamber of Commerce of Perugia on its official website and all official social networking channels.

All photographs put forward for the competition must be published on the social networking channel indicated by the Chamber of Commerce of Perugia in the relative terms and conditions. Following the deadline for applications, all candidates will be preliminarily assessed by a Committee of professional photographers nominated by the Chamber of Commerce of Perugia, whose decision is final and absolute and who will select a shortlist of 10 possible winners.

The 10 photographs chosen by the Jury will then be put to the vote of the people’s jury who will indicate their choice voting for their favourite photograph.

Following the deadline for online votes, the public’s most voted photograph will be announced winner of the 2018 edition and the author will receive their prize during the prize-giving ceremony mentioned in point 13.

The jury reserves the right to award further recognition to a maximum of two from the 10 shortlisted photographs.

All photographs put forward may be used by the Chambers of Commerce of Perugia and Terni for advertising campaigns and initiatives to promote the culture and tourism of the Umbrian region, both online and offline.

16. The assessment and motivations expressed by the Commission as per point 10 are final and absolute. To ensure correct execution of the Award, the Chambers of Commerce of Perugia and Terni reserve the right to alter the Terms and Conditions where necessary, giving suitable notification thereof on their official websites.

General Information

For all other matters not specifically mentioned in these Terms and Conditions regarding the organisation of the competition, all decisions will be made by the Chambers of Commerce of Perugia and Terni.

The organisation Secretary’s Office of the competition is managed by the Chamber of Commerce of Perugia.



Camera di Commercio
Perugia



Camera di Commercio
Terni

The Chamber of Commerce of Perugia hereby guarantees all processing of data collected for this competition according to the national law in force in the matter of privacy and personal and sensitive data protection.

The Chambers of Commerce of Perugia and Terni reserve the right to publish the candidates' work via their institutional communication channels, in respect of the integrity of the texts and images and within all regulations protection copyright.

This announcement has been approved by Perugia Chamber of Commerce, Determinazione S.G. n. 489 13th December 2018.