



Camera di Commercio  
Perugia



Camera di Commercio  
Terni

**STORIES ON UMBRIA**  
**International Journalism Award 2020**  
**XI edition**

**COMPETITION ANNOUNCEMENT – TERMS AND CONDITIONS**

The Chambers of Commerce of Perugia and Terni hereby announce the eleventh edition of the International Journalism Award "*Raccontami l'Umbria – Stories on Umbria*".

The competition is reserved to those articles dealing with the region's artistic-cultural-environmental points of excellence and the high quality economic-productive system, bringing the national and international focus on Umbria and its territory and contributing to valorising the best of Umbrian business production.

**Terms and conditions**

1. Participation in the competition is free of charge and implies full acceptance of these regulations.
2. The award is divided up into three separate sections:
  1. **Tourism, Environment and Culture.** Photo-journalistic articles published in daily or periodic national and international newspapers and magazines, including on-line ones between 1<sup>st</sup> January 2019 and 10th February 2020 principally dealing with the tourist, landscape, environmental and cultural heritage of Umbria;
  2. **Umbria del Gusto.** Photo-journalistic articles published in daily or periodic national and international newspapers and magazines, including on-line ones between 1<sup>st</sup> January 2019 and 10th February 2020 principally dealing with the typical and high quality enogastronomic production of Umbria;
  3. **Videos:** audio-visual reports aired between 1<sup>st</sup> January 2019 and 10th February 2020 on national or satellite television channels or on the internet.
3. The **Schools of Journalism Award** has also been established, reserved for video reports made by students of schools of journalism in Italy recognised by the National Council of the Order of Journalists, aired between 1<sup>st</sup> January 2019 and 10th February 2020 on national or satellite television channels or on the internet.



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4. Articles or audio-visual reports may be produced by an individual or by a work group. Each author may send a maximum of two contributions to the Award Secretary's Office.

5. All applications – articles or audio-visual reports – must be received, together with the duly completed and signed candidature form (published on [www.pg.camcom.gov.it](http://www.pg.camcom.gov.it)), **by no later than 11<sup>th</sup> February 2020** by the Competition Organisation Secretary's Office (applications can be made via mail to: Camera di Commercio di Perugia, Via Cacciatori delle Alpi, 42 - 06121 Perugia – Italia – ***please clearly write on the envelope "Application for Raccontami l'Umbria – Stories on Umbria 2020***; or via email to [raccontami@pg.camcom.it](mailto:raccontami@pg.camcom.it)).

Please also include a brief CV of the author.

Any article or video report that has not been signed will be attributed to the editor of the newspaper or channel that published/aired the piece in question.

## **6 COMPETITION CATEGORIES**

### **6.1 Tourism, environment and culture - € 2,500**

We accept photo-journalism articles published in daily or periodic national and international newspapers and magazines, including on-line ones between 1<sup>st</sup> January 2019 and 10<sup>th</sup> February 2020 principally dealing with the tourist, landscape, environmental and cultural heritage of Umbria. The articles must be sent together with a copy of the daily or periodical publication in which they were published (alternatively, for applications made via email, a digital copy of the daily or periodical publication may be attached).

### **6.2 Umbria del Gusto - € 2,500**

We accept photo-journalistic articles published in daily or periodic national and international newspapers and magazines, including on-line ones between 1<sup>st</sup> January 2019 and 10<sup>th</sup> February 2020 principally dealing with the typical and high quality oenogastronomic production of Umbria. The articles must be sent together with a copy of the daily or periodical publication in which they were published (alternatively, for applications made via email, a digital copy of the daily or periodical publication may be attached).

### **6.3 Videos - € 2,500**

We accept audio-visual reports dealing with Umbria, aired between 1<sup>st</sup> January 2019 and 10<sup>th</sup> February 2020 on national or satellite television channels or on the internet. These reports must be accompanied by a synopsis in Italian or alternatively in English.



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## 7. "Schools of Journalism" Award - € 1,000

The "Schools of Journalism" Award is reserved exclusively for video reports carried out by students of schools of journalism in Italy recognised by the National Council of the Order of Journalists. We only accept video reports aired between 1<sup>st</sup> January 2019 and 10th February 2020 on national or satellite television channels or on the internet. These reports must also be accompanied by a synopsis.

## 8. Jury Prize - € 2,500

The Committee as per point 9 below, whose decision is final and absolute, may furthermore award the "Jury Prize" to any candidate considered particularly worthy from among the three main categories of the competition.

9. The winners will be chosen by a Committee nominated by the Chambers of Commerce of Perugia and Terni and made up of experts.

10. Articles or reports put forward for the 2019 edition of the award will not be accepted for candidature in this current edition.

11. All articles and reports put forward in the competition will be assessed based on the individual categories and the following general criteria:

- the ability to unite the themes of territory and business, with particular focus on the best business productions of the Umbrian region;
- originality of the themes proposed;
- breadth of information given.

12. The Committee, whose decision is final and absolute and following the criteria set out in point 11 above, will choose the winners for each of the awards from among those who best fulfilled the objectives and spirit of the competition. The winners will be invited to participate in the **prize-giving ceremony**, to be held in Perugia in **April 2020**, during the **XIV edition of Perugia's International Journalism Festival** (1<sup>st</sup> - 5<sup>th</sup> April 2020).

13. Any prizes not personally collected by the authors will remain with the Chambers of Commerce of Perugia and Terni.

Furthermore, all candidates in the various competition categories will be entered into a specific institutional mailing list, managed directly and exclusively by the Chambers of Commerce promoting the competition, for the participation in press tours and other initiatives – including publishing ones – to promote the culture and tourism of the Umbrian region.



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**14.** The assessment and motivations expressed by the Commission as per point 9 are final and absolute. To ensure correct execution of the Award, the Chambers of Commerce of Perugia and Terni reserve the right to alter the Terms and Conditions where necessary, giving suitable notification thereof on their official websites.

### **General Information**

For all other matters not specifically mentioned in these Terms and Conditions regarding the organisation of the competition, all decisions will be made by the Chambers of Commerce of Perugia and Terni.

The organisation Secretary's Office of the competition is managed by the Chamber of Commerce of Perugia.

The Chamber of Commerce of Perugia hereby guarantees all processing of data collected for this competition according to the law in force in the matter of privacy (Reg. EU 679/2016).

The Chambers of Commerce of Perugia and Terni reserve the right to publish the candidates' work via their institutional communication channels, in respect of the integrity of the texts and images and within all regulations protection copyright.

This announcement has been approved by Perugia Chamber of Commerce, Determinazione S.G. n. 573 del 04/12/2019.

Organizing Secretariat  
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