



Camera di Commercio
Perugia



Camera di Commercio
Terni

STORIES ON UMBRIA International Journalism Award 2015

Sixth edition

ANNOUNCEMENT - RULES

The Perugia and Terni Chambers of Commerce hereby announce the “Stories on Umbria” international journalism award 2015.

The competition is open to articles about the region’s artistic, cultural and environmental treasures and its high quality economic and production system, that generate positive media exposure for Umbria and its products in Italy and the world.

Rules

1. Participation in the competition is free of charge and implies the acceptance of these rules.
2. The award is divided into three distinct categories:
 - **National and international Press:** photographic-journalistic articles published in national or international newspapers, periodicals or online publications, between 1 January 2014 and 28 February 2015;
 - **Video:** features aired on an official broadcast channel or published on web Tv between 1 January 2014 and 28 February 2015;
 - **Regional Press:** photographic-journalistic articles published in newspapers or periodicals mostly distributed in Umbria, between 1 January 2014 and 28 February 2015.
3. The articles and video services may be produced by a single journalist or by a team of journalists. Each journalist may submit up to two entries to the award organisers.
4. The entries must be submitted together with the participation form, properly filled in and signed, and a brief *curriculum vitae* of the journalist, to the competition’s organisation office: Camera di Commercio di Perugia, Ufficio Stampa e editoria, Via Cacciatori delle Alpi, 42 - 06121 Perugia – Italy, email: raccontami@pg.camcom.it.

The dead line for entries is 1 March 2015.



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Articles and video services submitted without specifying the name of the author will be attributed to the managing director of the media where the article appears.

5. **National and international Press category - Prize € 2.500**

Photographic-journalistic articles published in national or international newspapers, periodicals or online publications between 1 January 2014 and 28 February 2015 may be submitted. The articles must be sent together with a copy of the newspaper or periodical it was published in (alternatively, a copy of the newspaper or periodical in PDF format may also be submitted via e-mail) or by the link to the site where it appeared.

6. **Video category - Prize € 2,500.**

Features aired on an official broadcast channel or published on web Tv between 1 January 2014 and 28 February 2015 may be submitted. The features must be sent together with a summary in either the Italian or English language.

7. **Regional Press category - Prize € 1.500**

Photographic-journalistic articles published in newspapers or periodicals mostly distributed in Umbria, between 1 January 2014 and 28 February 2015 may be submitted. The articles must be sent together with a copy of the newspaper or periodical it was published in (alternatively, a copy of the newspaper or periodical in PDF format may also be submitted via e-mail) or by the link to the site where it appeared.

8. **General excellence (Jurors' Choice) - Prize € 1.500**

An entry of high excellence not honoured in **National and international Press** or **Video** category will be selected by the Jury.

9. The articles and video services will be examined by a Jury appointed by the Perugia and Terni Chambers of Commerce, made up of experts in the competition's issues.

10. Articles and video services already submitted in 2014's edition of the award can't compete to the present edition.

11. Articles and video services will be evaluated according to the following general criteria:

- the ability to link issues of territorial interest with local businesses, with a special focus on the finest products and services that Umbria has to offer;
- the originality of the themes presented;
- the wealth of information.



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12. The Jury has the final authority to determine the best candidate in each category. All the winners will be awarded in the award ceremony, presided over by President of the Jury, to be held during the 2015 International Journalism Festival in Perugia (15 April- 19 April 2015).

13. Prizes not collected personally by the authors will remain in the availability of the Perugia and Terni Chambers of Commerce.

14. The evaluation and the motivation expressed by the Jury are final. The Chambers of Commerce of Perugia and Terni reserve the right to make any changes to the rules if necessary, posting adequate notifications on their institutional websites.

General Information

For anything that is not set forth in these rules regarding the organisation of the competition, decisions will be made by the Perugia and Terni Chambers of Commerce.

The competition organiser is the Perugia Chamber of Commerce.

The Perugia Chamber of Commerce ensures that the data collected for this competition will be handled in accordance with current national legislation regarding privacy and the protection of personal and sensitive information.

The Chambers of Commerce of Perugia and Terni reserve the right to publish, in their own means of institutional communication, the submitted materials, respecting the integrity of the texts, images and copyright protection laws.

Competition organisation office:

Perugia Chamber of Commerce

Press Office

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THE GENERAL SECRETARY

(Mario Pera)