



The European Seal of e-Excellence



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Application brochure:

The European Seal of e-Excellence rewards ICT and Digital Media companies with an excellent track record in Innovative Marketing



A Prestigious Award Promoting Innovation in Marketing

The European Seal of e-Excellence recognizes companies who have demonstrated an excellent track record in the innovative marketing of digital products and services. Awarded annually since 2003 by the EMF and its Partner Associations, the Seal is widely known for recognizing ICT and digital media companies that are promoting themselves in innovative ways.

The European Seal of e-Excellence is unique in that it focuses on innovative marketing practices, not on the good or services themselves. While having a great innovative idea is important, knowing how to effectively sell the idea is even more vital for success.





The Seal of e-Excellence Provides an Outstanding Value to Winners

Averaging 35 winners per year, the European Seal of e-Excellence has become a coveted recognition for outstanding performance. A jury appointed by the Seal organisers selects winners through an open application process which focuses on:

- excellence of the product or service on offer,
- innovativeness in the international marketing.

Past winners have incorporated the Seal as part of their ongoing marketing program, since the European Seal of e-Excellence focuses on innovative marketing.



"We are really proud of winning the prestigious European Seal of e-Excellence Platinum Award. It encourages us to keep adding marketing value to our innovative solutions base."

**Unal Extremo, CEO,
Virtualware**





Special mentions Awards for 2011:

This year, the European Seal of e-Excellence features three highlight areas with “special mention seals”: Language Technologies, Green ICT and Latin America.





To apply for the European Seal of e-Excellence:

All companies engaged in the provision of digital products and services are eligible to apply for the European Seal of e-Excellence. The registration fee is 80 Euros.

A link to the online application form can be found at:

www.sealofexcellence.org

Applications for the 2011 Awards will open 1 September, 2010 and completed forms are due by 31 December, 2010.

For More Information:

If you have any questions about the Award you may contact us at the following:

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